# INVESTORS

PRESENTATION



v 25.07 – July 2025

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This document may contain future statements and information (hereinafter "Statements") related to IZERTIS, S.A. (hereinafter "IZERTIS", or "the "Company"). These events may include financial projections and estimates with assumptions, statements related to plans, objectives, and expectations that may relate to various subjects, including the customer base and its evolution, the growth of the different business lines, the market share, the results of the company and other aspects related to the activity and situation of the company.

The expressions of the future or forecasts contained in this document may, in certain cases, be identified by the use of words such as "expectations", "anticipation", "purpose", "belief" or similar language, or their corresponding negative form, or by the very nature of the prediction that concerns strategies or plans or intentions. These expressions of future or forecasts reflect the opinions of IZERTIS regarding future events, do not, by their very nature, constitute guarantees of future compliance, being conditioned by risks and uncertainties that could determine that the final developments and results differ materially from those reflected in these intentions, expectations or forecasts. Among such risks and uncertainties are those identified in the documents with the most complete information recorded by IZERTIS to different supervisory authorities of the securities markets in which its stock is listed, and in particular, to BME Growth.

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Finally, it should be noted that neither this document nor anything contained herein constitutes an offer to buy, sell or exchange, or a request for an offer to buy, sell or exchange securities, or a recommendation or advice on any value.

#### **Izertis at a Glance**

We are a **Technology Consulting** firm that helps organizations in their **Digital Metamorphosis** process.

Our differentiation is based on our **Offering** of services and cutting-edge technologies, and on our modern, agile, innovative and flexible Culture.

+138,1 M€ Total Revenues (2024)



28 Years of History



#### **Our History** Strategic Plan 2027 **68,0** M€ **48.5** M€ **250** м€ **121.3** M€ TOTAL REVENUES TOTAL REVENUES TOTAL REVENUES TOTAL REVENUES +1.000 **4.6** M€ **33** M€ **EMPLOYEES 18.6** M€ NORMALIZED EBITDA NORMALIZED EBITDA NORMALIZED EBITDA **5.2** M€ Financial Times ranks Izertis among 1000 Approved by the TOTAL REVENUES **IZERTIS JOINS** +1,800 fastest-growing Board of Directors on **BME GROWTH EMPLOYEES** First Growth Plan companies in Europe. March 31, 2023. 2020 1996 2010 2018 2019 2021 2022 2023 2024 2027 **38.4** M€ FOUNDATION 52.9 M€ **138.1** M€ 92.2 M€ TOTAL REVENUES of the company in TOTAL REVENUES TOTAL REVENUES Gijón, Spain. TOTAL REVENUES Presence in "Company of the year" **12.1** M€ Portugal, Mexico, **20.7** M€ prize awarded by the NORMALIZED EBITDA Colombia and European Commission. NORMALIZED EBITDA Peru. +1,600 +1,900 **EMPLOYEES** EMPLOYEES INITIAL DEVELOPMENT FIRST GROWTH PLAN BUSINESS PLAN 2020-2023 2027 PLAN

#### **Estimates 2025**



#### What We Do



Software Engineering

Solutions to accelerate the transition to highvalue digital business for the user:

- IADev
- Agile Development
- DevSecOps
- Mobile
- Digital Plattforms
- ECM & BMP
- Quality Assurance

40,9%

Phygital



Enterprise & IT Governance

Consulting services for streamlining corporate processes:

- IT Governance
- Organization and processes
- Portfolio, program and project management

22,7%

- Change Management
- PPM/ESM/ITSM solutions
- Managed ServicesProductivity

Cloud &

Infrastructure

cloud-based

technoloaical

Delegated

infrastructures:

infrastructure

management

Hybrid Cloud

Cloud DevOps

IT Modernization

Consulting focused on

• Communications

13,8%



Business & Cx Transformation

Commercialization and implementation of endto-end solutions to increase efficiency, reduce costs, and create hyper-connected businesses that link people, data and processes.

- Customer Experience
- CRM
- ERP



Enterprise & IT Cybersecurity

Cybersecurity solutions through a 360° security application model:

- Secure Architectures
- Cyber assessment
- Audits
- Pentesting
- Network Team
- Incident support
- SOC



Dx Strategy & Tech Innovation

が Success Stories

Customized intelligence services and solutions to facilitate strategic decision making:

- Strategic consulting
- Artificial Intelligence
- Data
- Blockchain
- PLN

12,1%







Percentages according to income in 2024

### **Izertis Ventures: Sowing the Digital Future**



#### Objective

To create an expanded innovation ecosystem for Izertis through the participation of technology startups that:

- Stand out for their innovation
- Have a close relationship with the Izertis Group's activities
- Enable us to generate a value chain with our company

#### Featured companies in the ecosystem:



#### Main Technological Alliances



#### Customers





#### Why, What, How

#### WHY IZERTIS?

#### Differenciation

#### Knowledge + Culture.

We bring together the best **technological talent** to build the most innovative solutions.

Around a different, modern, agile, flexible, demanding and transparent corporate culture.

#### WHAT DO WE WANT TO DO?

#### Targets

To be a company that is **admired** and **recognised** by society.

To generate sustainable, longterm value for customers, employees, shareholders and society as a whole.

To help with our work the **world progress and be better every day**.

#### HOW ARE WE GOING TO DO IT?

#### Strategy

- A great global brand
- Differential culture
- Human talent
- Technological edge
- Strong growth

## **Socially responsible management** is a fundamental pillar of **Izertis' strategy**.

For Izertis, environmental, social and governance factors are key elements on which the company's activity revolves, as they contribute to the creation of sustainable value for both its shareholders and other stakeholders.



#### **Enviromental**

In all our activities we take into account the impact that the resources we use may have on the environment, and we are constantly looking for ways to reduce their consumption.



#### Social

We seek to benefit the communities in which we work, generating wealth and employment and collaborating with society to improve it.



#### Governance

We have a structure and governing bodies guided by values and ethical principles, which guarantee transparency and best practices in management.



## Talent

SPAIN

56 %

11 %

6 %

3 %

3 %

2 %



#### INTERNATIONAL

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81 % 0 0 0 0 0 0 0 0 0 0 0 0 0

#### 

	< 30	30 – 39	40 – 49	50 – 59	> 59	TOTAL
Women	6 %	11 %	8 %	4 %	1 %	30 %
Men	14 %	26 %	18 %	9 %	3 %	70 %



#### **Business Diversification**



#### **Revenues and EBITDA Composition**

**ORGANIC VS INORGANIC** 

**NEW VS RECURRING CUSTOMERS** 



Data for 2024 (Inorganic: Acquisitions 2024) | Recurring customers are those with more than one year's tenure



<b>Board of Directors</b>		Management Committee			
in Pablo Martín Chairman & CEO	in Lourdes Argüelles Board Member	in Pablo Martín Chairman & CEO	in Lourdes Argüelles CFO		
in Manuel R. Pasarín Board Member	in Diego Cabezudo Board Member	in Manuel R. Pasarín COO	in Segor Teclesmayer CPO		
Arturo Díaz Board Member	in Carlos Sartorius Board Member	Francisco Sáez CCO	in Roberto Delgado CIO		
in Juan Carlos Ureta Board Member	Pablo Arnús Board Member				
in Irene Sáenz de Santa María Secretary to the Board	in Carla Carrio Vice-Secretary Non Board of Directors				

#### **Comparison with Main Stock Indexes Shareholders** izertis +457.65 % Free Float 600% **29.11** % 500% Company Directors **16.30** % 400% Anémona Group 300% 5.68 % 200% **Treasury Stock** + 139.08 % 🚺 Nasdaq 1.37 % + 99.50% S&P 500 100% Laren Capital (Pablo Martín) IBEX35 + 51.19 % 0% 47.54 % 1.70 € x 5.58 9.48€ Approximate data as of Mat 2024 based on 27,880,708 shares outstanding (BME Growth). 11/25/2019 06/30/2025

share price

Analyst reports on the company are available on the Izertis website, in the **Investors** section.





#### **New Sources of Funding LTM**



#### Acknowledgments



#### Acknowledgments



JANUARY 2024

FINANCIAL TIMES

Financial Times ranks Izertis among the 1000 fastest-growing companies in Europe

MARCH 2022



European Commission awards Izertis as 'Company of the Year' at the European Small and Mid-Cap Awards

NOVEMBER 2020

#### Why invest in Izertis?

#### SECTOR WITH STRONG FUTURE GROWTH

The technology sector has continued to grow faster than any other sector in recent decades and will continue to do so even more strongly.

Tailwind.

#### **IMPRESSIVE TRACK RECORD**

Izertis has grown at an annualized average of over 20% for more than 25 years in a row.

#### **STRONG ATOMIZATION IN THE SECTOR**

And the need for concentration to build stronger companies globally.

#### MANAGEMENT COMMITMENT TO THE COMPANY

They are its main shareholders and stake their equity with that of the rest of the shareholders.



Software Development	The creation of customized software solutions will help solve problems or meet new challenges through advanced software engineering and process automation, reducing dependence on human labor and promoting efficiency within companies.	28.2 74.7   2022 2027e
Consultoría IT & Governance	The IT organization and management of companies has become a key factor with the digital transformation, therefore the development of business agility solutions is becoming increasingly important for companies.	113.9 TACC: +10% 179.5   2022 2027e
Data & Analytics	The <b>storage, management and processing of data is one of the great challenges for</b> <b>companies</b> , which often do not have the knowledge and internal resources to manage data on a massive scale, and it is expected that by <b>2027 more than 50% of business will be generated</b> <b>from data</b> .	100.0 TACC: +13% 185.1   2022 2027e
Cloud & Tech Infrastructure	<b>Investment in cloud solutions</b> will grow, reinforcing and accelerating the transition to the cloud, from infrastructure migration to the development of cloud solutions. <b>90% of companies are expected to have some type of cloud solution/application by 2027</b> .	488.3   1,171.1     2022   2027e
Cybersecurity	Cybersecurity has become a <b>top priority for operating in the new digital environment</b> , and its growth will be driven by factors such as the increase in digital transformation, the greater number and sophistication of cyberattacks and the lack of specialized personnel in companies.	157.1 277.4   2022 2027e
CRM & Marketing	The transition to an increasingly digitized economy makes it imperative for companies to <b>increase their focus on digital marketing and customer experience competencies</b> in order to attract a larger customer base.	17.8   36.8     2022   2027e



### **Total Revenues**

#### Growth Well Above the Sector and GDP

SPANISH GDP				
2021	+5.1 %			
2022	+5.5 %			
2023	+2.7 %			
2024	+3.2 %			
2025e	+2.6 %			

Data provided by the European Commission. May 2025.

CONSULTING SECTOR			
2021	+9.5 %		
2022	+15.2 %		
2023	+9.7 %		
2024	+8,8 %		
2025e	+6,7%		

Data provided by the Spanish Association of Consulting Firms (AEC). June 2025.



#### **Normalized EBITDA**

Strong increase in Normalized EBITDA



### **Normalized EBITDA Margin**



### **Solid Treasury Level**



#### **Solid Capital Structure**



### **Main Financial Highlights**

	2019	2023	2024	24vs23	24vs19
Total Revenues	48,460	121,293	138,078	13.8%	184.9%
Normalized EBITDA	4,615	18,626	20,662	10.9%	347.7%
Normalized EBITDA Margin	9.5%	15.4%	15.0%	(40pb)	550pb
Total Assets	44,430	199,824	212,724	6.5%	378.8%
Equity	15,656	72,876	84,559	16.0%	440.1%
Total Financial Debt	18,525	85,697	92,129	7.5%	397.3%
Net Financial Debt	14,364	56,310	59,688	6.0%	315.5%
PN/DFT	84.5%	85.0%	91.8%	6.8%	7.3%
Normalized DFN / EBITDA	3.1	3.0	2.9	(0.1)	(0.2)

Data in thousands of euros 2019 – 2020 – Data under PGC 2021 – 2024 – Data under IFRS





Normalized EBITDA



Data in millions of euros

DFN / Normalized EBITDA

 $\begin{array}{c} 5 \\ 4 \\ 3.1 \\ 2.6 \\ 1.9 \\ 1.9 \\ 2019 \\ 2020 \\ 2021 \\ 2022 \\ 2023 \\ 2023 \\ 2024 \end{array}$ 





• EthiFinance **BB+** 

### **Moving Ahead**

#### Expansion

#### INTERNATIONAL

3 Continents Europe, America, Asia » 3 Hubs: EU, Latam, India

#### **Increase Our**

#### **BRAND RECOGNITION**

>> Investors

- >> Customers
- >> Employees

#### **Deepending Our**

#### DIFFERENTATION

- One Izertis
- ➢ First One →
  - >> The Best One
- $\gg$  The Only One  $\gg$  The Great One



## EUROPE

#### **SPAIN** Barcelona Gijon Granada La Coruña

Malaga Sevilla Tenerife Valencia

Vitoria

#### PORTUGAL

#### **SWITZERLAND**

**UNITED KINGDOM** 

Lisbon

Madrid

Geneve

London

Edinburgh

Milton Keynes

#### **AMERICA**

USA

Miami

#### PERU

Lima

#### **PANAMA**

Ciudad de Panamá

**MEXICO** CDMX Guadalajara

**GUATEMALA** Ciudad de Guatemala **COLOMBIA** 

Medellin

#### **EL SAVADOR**

San Salvador

**ASIA** 

#### **INDIA**

Nueva Delhi

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